



LOANED EXECUTIVE PROGRAM

LIVE UNITED

A LEADERSHIP OPPORTUNITY

Invest in Your Company's Future and Your Community

Local organizations find tremendous benefit in selecting employees in leadership positions or high-potential individuals likely to take on a broader role within their company.

For over 40 years, this remarkable career development opportunity has prepared high-potential employees for leadership roles and enabled local companies to take part in building a better community.

How Does Your Organization Benefit?

- **Talent Development** - Loaned Executives take part in certified trainings and gain tangible skills. Send us your best, they will return better.
- **Employee Retention** - Alumni return confident, engaged and proud of their company that invests not only in their employees but also in their community.
- **Community Resources** - Employees develop a deeper understanding of United Way programs and resources to the benefit of your entire organization.
- **Brand Exposure** - The employees' widespread presence in our area will project your company's commitment to the community.

Since 1984

United Way has fought for every person in Etowah County

1,000+ People

Have served our community through the Loaned Executive program

1,000+ Companies

Participate in workplace campaign, enabling us to support those who need us most



Employee Benefits

LIVE UNITED

- **Executive Sales and Fundraising**
 - **Community Awareness-** Training on United Way agencies and programs
 - **Team Building-** Activities in a diverse environment
 - **Project Management-** Training on organization, planning, and time management
 - **Network and Relationship Development** - Opportunities to meet community members
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Who should participate as a Loaned Executive

- Your most recent hire
- Someone you want to “immerse in the community“
- A middle manager who could benefit from experience not available in his or her current assignment
- Employees on the production side of your business
- A recent retiree

For more information or if you would like to be a Loaned Executive, email Molli at executivedirector@uwoec.org